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**REGISTRATION  
REQUIRED**

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## TBLC CURRENT EVENTS POLICY WEBINAR

### THE ARTS MEAN BUSINESS: A DISCUSSION WITH RANDY COHEN OF AMERICANS FOR THE ARTS

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**FRIDAY, SEPTEMBER 11, 2020  
10:00 - 10:45 AM (CDT)**

Texas enjoys a bountiful and diverse history of artistic achievement. The arts do more than enhance our quality of life. They are also a significant driver of our economy—supporting jobs, driving tourism, and building healthier communities. Please join us for a lively session with **Randy Cohen, VP of Research at Americans for the Arts**, headquartered in Washington, DC.



Randy Cohen has been empowering arts advocates since 1991 through his work at Americans for the Arts. He is a noted expert in the field of arts funding, research, and using the arts to address community development issues. He publishes *Americans Speak Out About the Arts* and produces the two premier economic studies of the arts—*Arts & Economic Prosperity* and *Creative Industries*. Randy led the development of *The National Arts Index* and the *National Arts Policy Roundtable*. Earlier in his career, Randy collaborated with the President's Committee on the Arts and the Humanities to create *Coming Up Taller* and with the U.S. Department of Justice to produce the *YouthARTS Project*. A sought-after speaker, he regularly appears in the news media including the *Wall Street Journal*, *The New York Times*, and on *C-SPAN*, *CNN*, *CNBC*, and *NPR*.

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FOR QUESTIONS OR MORE INFORMATION, PLEASE CONTACT  
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